COMMISSIONED · CUSTOM · ADVISORY · SEPTEMBER 2026

Commissioned and Custom Intelligence

Commissioned branded reports, strategic custom studies and productised advisory packages, built for technology leaders making market-entry, investor, channel, positioning and product-strategy decisions.

GeoTechNexus
Turning Signals Into Solutions

ISSUED BY

GeoTechNexus

A business unit of GeoNexis LLC

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Commissioned and Custom Price Sheet

COVERAGE

Global

EUR pricing, ex. VAT

Commissioned **and Custom Intelligence**

GeoTechNexus, Price Sheet 2 of 2 | September 2026 | All prices in EUR, exclusive of VAT

AT A GLANCE

- Commissioned branded reports run from €6,500 to €15,000 and include client-specific angle, interviews or proprietary analysis and limited revisions.
- Strategic custom studies run from €15,000 to €35,000+ and include primary interviews, competitor analysis and a senior workshop.
- Two productised packages, Category Authority Report (€9,500) and Strategic Intelligence Programme (€18,000 to €30,000), provide fixed-scope entry points.
- Published research reports and their licence tiers are priced in a separate GeoTechNexus price sheet.

Recommended Price Architecture

GeoTechNexus commissioned and custom engagements are priced by the decision the buyer is making, the depth of primary research required and the commercial rights they need. Base licence uplifts are additional.

OFFER	WHAT THE BUYER RECEIVES	PRICE
Commissioned branded report	Client-specific angle, interviews or proprietary analysis, branded output and limited revisions.	**€6,500 – €15,000**
Strategic custom study	Bespoke scope, primary interviews, market, customer and competitor analysis, senior workshop and sales-enablement assets.	**€15,000 – €35,000+**

Indicative pricing for a specialist tailored engagement

For engagements comparable to a GeoTechNexus specialist commissioned or extended custom study in a high-value technology category, initial market pricing sits at:

ENGAGEMENT	SCOPE	PRICE
Commissioned tailored version	Vendor-specific angle, branded executive summary, approved sales and marketing extracts.	**€9,500 – €14,500**
Extended custom study	Original interviews, customer or distributor perspective, competitive positioning, workshop and action plan.	**€18,000 – €30,000**

Commercial Rights and Licence Uplifts

Buyers are purchasing interpretation, credibility, speed and the right to reuse GeoTechNexus material with customers, channel partners and investors. Licence terms are priced separately from base research and apply equally to commissioned and custom deliverables.

LICENCE TERM	APPLIES TO	UPLIFT
One named reader	Single named user, no forwarding.	**Base price**
Five-person team or one division	Defined team, business unit or country.	**1.5× – 2× base**
Whole-company internal use	All employees of the licence-holding legal entity.	**2.5× – 3× base**
External sharing with named prospects	Controlled distribution outside the buyer's organisation.	**+ 50% – 100%**
Charts or quotes in sales decks	Reuse of exhibits or pull-quotes in client-facing collateral.	**+ €1,000 – €3,000**
White-label or client-branded version	Client-branded PDF for onward distribution.	**+ €3,000 – €8,000**
Exclusivity for a segment or territory	Time-bound category or geography exclusivity.	**+ 100% – 200%**
Quarterly or six-month refresh	Updated release with new data and revised analysis.	**25% – 40% of original fee**

SPONSORED VS. COMMISSIONED

A sponsored report is funded by a vendor but GeoTechNexus retains editorial independence and the sponsor relationship is clearly labelled. A commissioned report, where the client controls the topic, claims, design and distribution, is priced materially higher and treated as a bespoke engagement rather than a research licence.

Productised Packages

Two productised packages provide fixed-scope entry points for buyers who want the certainty of a defined deliverable and price without a long scoping cycle. Fully bespoke engagements are quoted separately.

1. Category Authority Report — €9,500

The core commercial offer, suitable for vendors positioning themselves as a category leader.

- 18 to 25 page decision-grade report.
- Clear narrative, market context, strategic recommendations and cited evidence.
- Up to three stakeholder or expert interviews where appropriate.
- Corporate internal-use licence.
- Executive abstract and sales-enablement summary.
- Webinar or 60-minute briefing for the client's commercial team.
- Two approved LinkedIn posts and a press or launch narrative.

2. Strategic Intelligence Programme — €18,000 – €30,000

Best for clients with a market-entry, investor, channel, positioning or product-strategy decision.

- Bespoke research question and research framework.
- Interviews across customers, channel partners, integrators, analysts and other participants.
- Competitor, ecosystem and route-to-market analysis.
- Full report, executive presentation and working session.
- Corporate licence and agreed reuse rights.
- Optional 90-day update or launch support.

LOOKING FOR A PUBLISHED REPORT OR LICENCE?

For published GeoTechNexus reports and their licence tiers, including the free Executive Abstract, single-user, team and corporate licences, annual subscriptions and the productised Market Signal Report, see the companion *GeoTechNexus Published Reports and Licences* price sheet.

Positioning and Nomenclature

GeoTechNexus produces decision-grade intelligence for technology leaders navigating high-consequence markets. Each commissioned engagement combines independent analysis, sector expertise and commercially actionable recommendations, built to inform board, product, investment and go-to-market decisions.

Engagement titles avoid the generic term "report" wherever a more precise label communicates the decision and the point of view. Preferred labels include **Executive Intelligence Brief**, **Strategic Market Assessment**, **Category Leadership Report**, **Technology Opportunity Assessment**, **Market Exposure Assessment**, **Decision Briefing** and **Commercial Intelligence Programme**.

Protecting margin and credibility

- Scope is tightly defined by audience, geographic coverage, questions answered, interviews included and page or output range.
- One review round is standard. Additional rewriting or scope expansion is charged separately.
- Invoicing runs 50% at commissioning and 50% before final delivery. Engagements with interviews or substantial custom analysis take 60% upfront.
- Clients confirm factual accuracy about their own organisation but do not approve or rewrite independent findings.
- Every PDF carries a copyright and licence statement covering internal use only, no redistribution and no derivative work without written permission.
- Ongoing currency is delivered via a paid update rather than an open-ended commitment.
- Methodology and source transparency are maintained at a high standard to justify premium pricing against generic AI-generated or lightly reformatted desk research.

CONTACT

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All prices are quoted in euros and are exclusive of VAT. Prices are indicative and may be adjusted for scope, exclusivity, interview count and delivery timeline. Published research reports and their licence tiers are priced in the companion GeoTechNexus price sheet.

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