RESEARCH · SYNDICATED LICENSING · SEPTEMBER 2026

Published Reports and Licences

Executive-facing GeoTechNexus research reports and their licence tiers, from a free gated Executive Abstract through named-user, team, corporate and annual intelligence subscriptions.

GeoTechNexus
Turning Signals Into Solutions

ISSUED BY

GeoTechNexus

A business unit of GeoNexis LLC

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September 2026

Reports and Licences Price Sheet

COVERAGE

Global

EUR pricing, ex. VAT

Published Reports **and Licences**

GeoTechNexus, Price Sheet 1 of 2 | September 2026 | All prices in EUR, exclusive of VAT

AT A GLANCE

- The Executive Abstract is provided free of charge as a gated preview of every published GeoTechNexus report.
- Full report licences start at €1,500 for a single named user and scale to €8,500 for organisation-wide corporate use.
- Annual intelligence subscriptions run from €12,000 to €30,000 and bundle quarterly reports, briefings and update calls.
- Commissioned and custom work is priced in a separate GeoTechNexus price sheet.

Recommended Price Architecture

GeoTechNexus publishes executive-facing technology intelligence for buyers making capital, product, market-entry and channel decisions. Report licences are priced by the audience they cover and the commercial rights the buyer needs, not by page count.

OFFER	WHAT THE BUYER RECEIVES	PRICE
Executive Abstract	4 to 8 page branded summary, key implications and recommendations, provided as a gated lead asset for every published report.	**Free**
Standard full report	15 to 25 pages, secondary research, analysis, source citations, implications and recommendations.	**€1,500 – €3,000** single-user licence
Team licence	The same full report for a defined team, business unit or country.	**€3,000 – €5,000**
Corporate licence	Organisation-wide internal use, PDF plus presentation-ready summary.	**€5,000 – €8,500**
Annual intelligence subscription	Quarterly reports, briefings, update calls and licence for a defined business unit.	**€12,000 – €30,000** per year

Indicative pricing for a specialist executive report

For a report comparable to a GeoTechNexus specialist executive assessment in a high-value technology category, initial market pricing sits at:

LICENCE	SCOPE	PRICE
Named user	Single named reader or department contact.	**€2,950**
Team licence	Up to five named users within one team.	**€4,950**
Corporate licence	Organisation-wide internal use.	**€7,950**

Commercial Rights and Licence Uplifts

Buyers are purchasing interpretation, credibility, speed and the right to reuse GeoTechNexus material with customers, channel partners and investors. Licence terms are priced separately from base research.

LICENCE TERM	APPLIES TO	UPLIFT
One named reader	Single named user, no forwarding.	**Base price**
Five-person team or one division	Defined team, business unit or country.	**1.5× – 2× base**
Whole-company internal use	All employees of the licence-holding legal entity.	**2.5× – 3× base**
External sharing with named prospects	Controlled distribution outside the buyer's organisation.	**+ 50% – 100%**
Charts or quotes in sales decks	Reuse of exhibits or pull-quotes in client-facing collateral.	**+ €1,000 – €3,000**
White-label or client-branded version	Client-branded PDF for onward distribution.	**+ €3,000 – €8,000**
Exclusivity for a segment or territory	Time-bound category or geography exclusivity.	**+ 100% – 200%**
Quarterly or six-month refresh	Updated release with new data and revised analysis.	**25% – 40% of original fee**

SPONSORED VS. COMMISSIONED

A sponsored report is funded by a vendor but GeoTechNexus retains editorial independence and the sponsor relationship is clearly labelled. A commissioned report, where the client controls the topic, claims, design and distribution, is treated as a bespoke engagement and priced in the separate *Commissioned and Custom Intelligence* price sheet.

Productised Report Package

The following productised report makes it straightforward for a smaller technology vendor to commit to an authoritative published asset with a defined scope and fixed price.

Market Signal Report — €3,950

Best for a smaller technology vendor that needs an authoritative asset quickly.

- 12 to 16 page report based on desk research and expert analysis.
- One narrow market or application theme.
- Branded cover and a client-use licence for one team.
- One review round.
- A 600 to 900 word LinkedIn or article derivative.
- One-page executive summary.

LOOKING FOR SOMETHING BESPOKE?

For commissioned, client-branded or fully custom intelligence programmes, including the Category Authority Report and the Strategic Intelligence Programme, see the companion *GeoTechNexus Commissioned and Custom Intelligence* price sheet.

Positioning and Nomenclature

GeoTechNexus produces decision-grade intelligence for technology leaders navigating high-consequence markets. Each report combines independent analysis, sector expertise and commercially actionable recommendations, built to inform board, product, investment and go-to-market decisions.

Report titles avoid the generic term "report" wherever a more precise label communicates the decision and the point of view. Preferred labels include **Executive Intelligence Brief**, **Strategic Market Assessment**, **Category Leadership Report**, **Technology Opportunity Assessment**, **Market Exposure Assessment**, **Decision Briefing** and **Commercial Intelligence Programme**.

Protecting margin and credibility

- Scope is tightly defined by audience, geographic coverage, questions answered and page or output range.
- One review round is standard. Additional rewriting or scope expansion is charged separately.
- Invoicing runs 50% at commissioning and 50% before final delivery.
- Clients confirm factual accuracy about their own organisation but do not approve or rewrite independent findings.
- Every PDF carries a copyright and licence statement covering internal use only, no redistribution and no derivative work without written permission.
- Ongoing currency is delivered via a paid update rather than an open-ended commitment.
- Methodology and source transparency are maintained at a high standard to justify premium pricing against generic AI-generated or lightly reformatted desk research.

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All prices are quoted in euros and are exclusive of VAT. Prices are indicative and may be adjusted for scope, exclusivity and delivery timeline. The Executive Abstract is provided free of charge for every published GeoTechNexus report as a gated preview asset. Commissioned and custom work is priced in the companion GeoTechNexus price sheet.

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